



Bey Scholars, Inc. Embrace The Vision



Creating Valuable Employees
Creating Successful Business Owners
Employing Thousands

Independent Marketer Program (IMP)

Prepared for: Bey Scholars, Inc.

Prepared by: Quiame Bey, Founder

January 1, 2017

EXECUTIVE SUMMARY

Objective

The **Independent Marketer Program (IMP)** was established to 1) assist in the promoting and marketing of the Bey Scholars Visionary Project, a project that encourages the contributions of \$10 per month from the local and national communities, that shall aid in the continuous programming offered by Bey Scholars, Inc., and the employment of thousands of staff. 2) Create the most entrepreneurs under the age of 18 from within one organization.

Goals

The goal of the **IMP** is to contract with Independent Marketers who will obtain monthly memberships from the local and national communities on behalf of Bey Scholars, Inc. Moreover, Bey Scholars, Inc. intends to be the first organization to produce multiple child entrepreneurs.

Solution

In order to successfully market and expose the programs of Bey Scholars, Inc., there was a need to establish a means that will be cost effective and time efficient, while achieving the desired goal. Contracting with Independent Marketers will solve both the cost and time issues by providing a means whereas such Marketers can promote and market on behalf of Bey Scholars, Inc. without cost to Marketer and minimal expenses to Bey Scholars and, in addition, allow proper time management to both parties, whereas Marketers can obtain memberships on a schedule determined by themselves, and Bey Scholars will devote time to focus on other priorities of business management.

Project Outline

The functionality and benefits of the Independent Marketer are listed below.

- Independent Marketer will **not** pay a starter fee to begin marketing memberships.
 - Independent Marketer will receive 40% of each membership obtained. The 40% will account for the first month only.
 - Independent Marketer will receive 20% per month of each membership that is renewed, for the life of such membership.
 - Independent Marketer will be provided with all the necessary information to obtain a membership.
 - Independent Marketer can be of any age.
 - Independent Marketer will have top priority to enroll in any programs offered by Bey Scholars, Inc.
 - Independent Marketer will have top priority to be employed by Bey Scholars, Inc.
-

COMPENSATION

Initial and Residual Earnings

Below is the calculated compensation for obtaining one (1) membership. Unlimited memberships may be obtained, thus possible earning potential can be modeled after this table.

Description	Quantity	Amount	Commission
Monthly Membership	1	\$ 10	\$ 4
Residual Income (monthly)	11	\$ 0	\$ 22
Total			\$ 26
